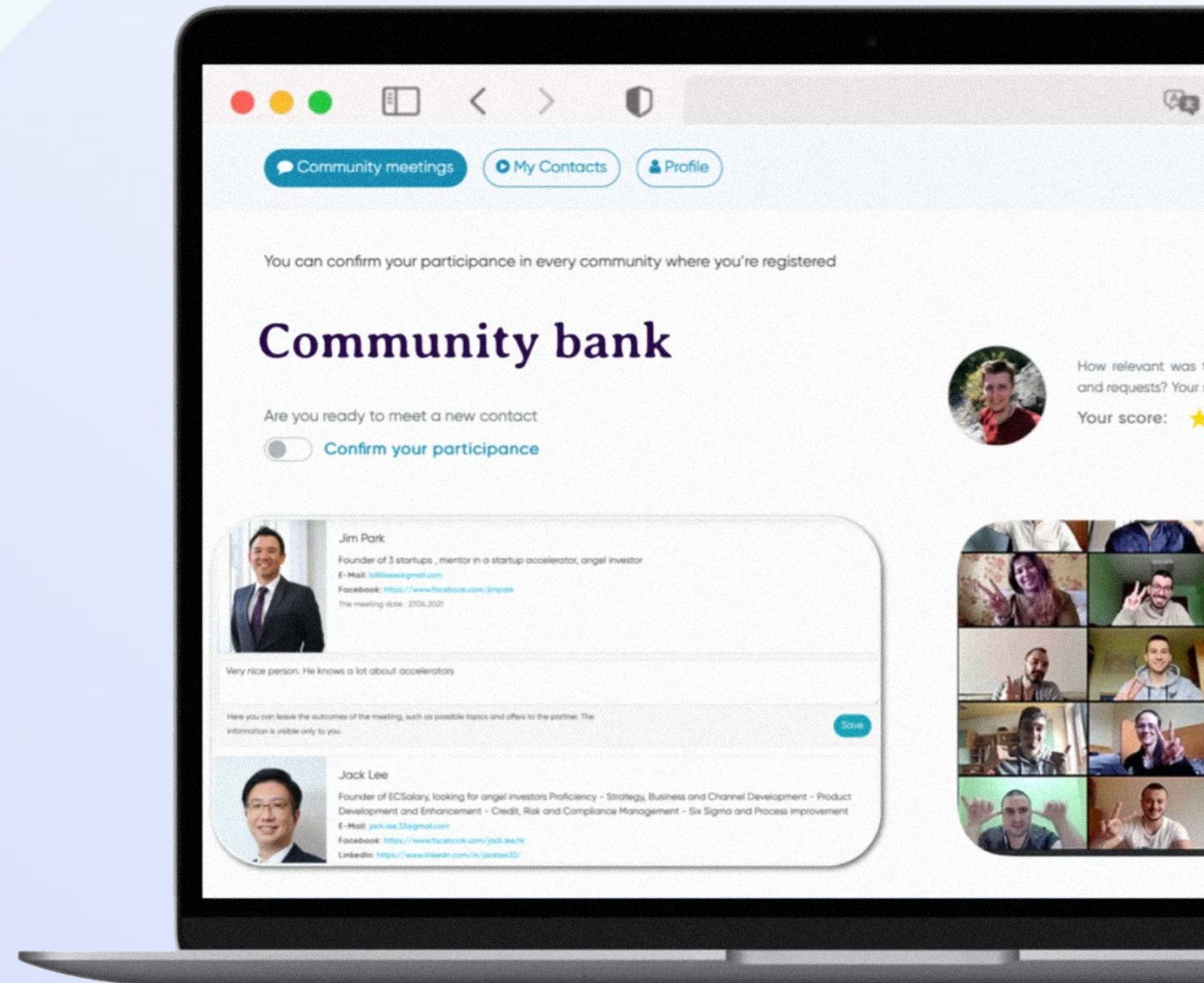




One of the most engaging marketing service for Neo-banks

Volee drives the engagement rate and helps make your bank more important for your SME clients



Neo-bank + Community = ?

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How can banks keep their SME clients in the growing competition and effectively acquire new clients?

# Neo-bank + Community = Loyalty

Your clients are entrepreneurs and premium banking clients (private banking)

With Volee you will be able to launch a community networking service among the most important clients of your bank

Volee will allow you to increase the engagement rate and collect a lot of important information about your clients

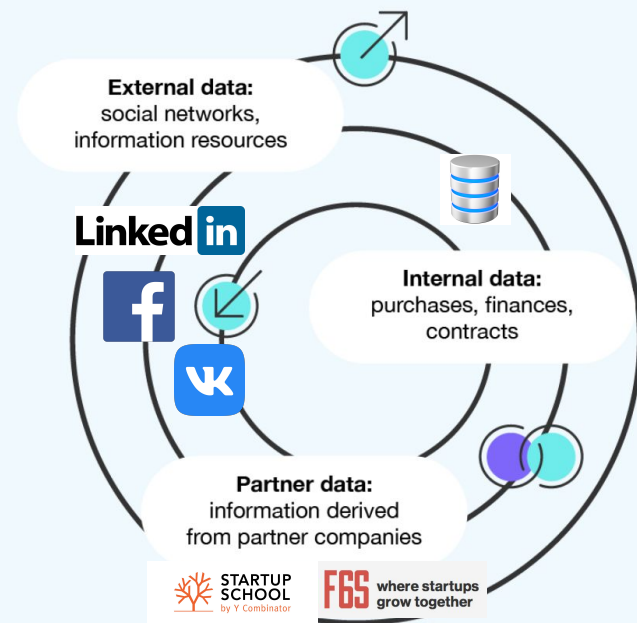




# How VOLEE works

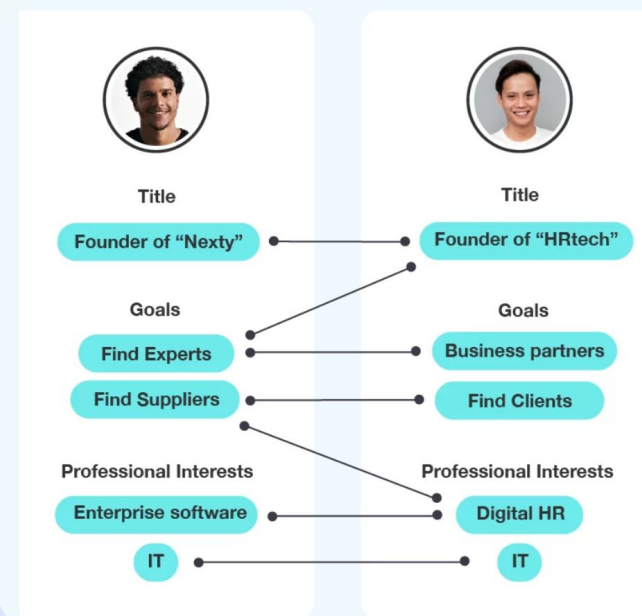
1.

Volee collects interests, goals, social profiles and other information about entrepreneurs and premium clients in the moment of registration in the community product



2.

Based on this information, we find contacts relevant to each other among the bank's clients



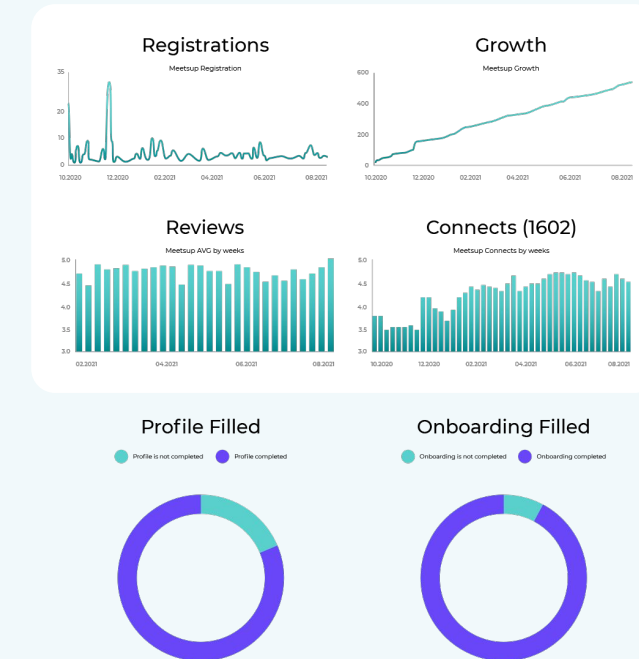
3.

Introduce selected contacts to each other in the banking app or by email/messenger



4.

You see detailed analytics about the most important engagement and growth metrics with all new collected data about the bank's clients



# Why do banks connect VOLEE



## Increase LTV & the engagement rate

The added value of online community with smart networking will keep your customers with you for a longer period



## Reduce acquisition cost

Volee helps get new clients and reduces the CAC by at least 35%, also through the «inviting» mechanic

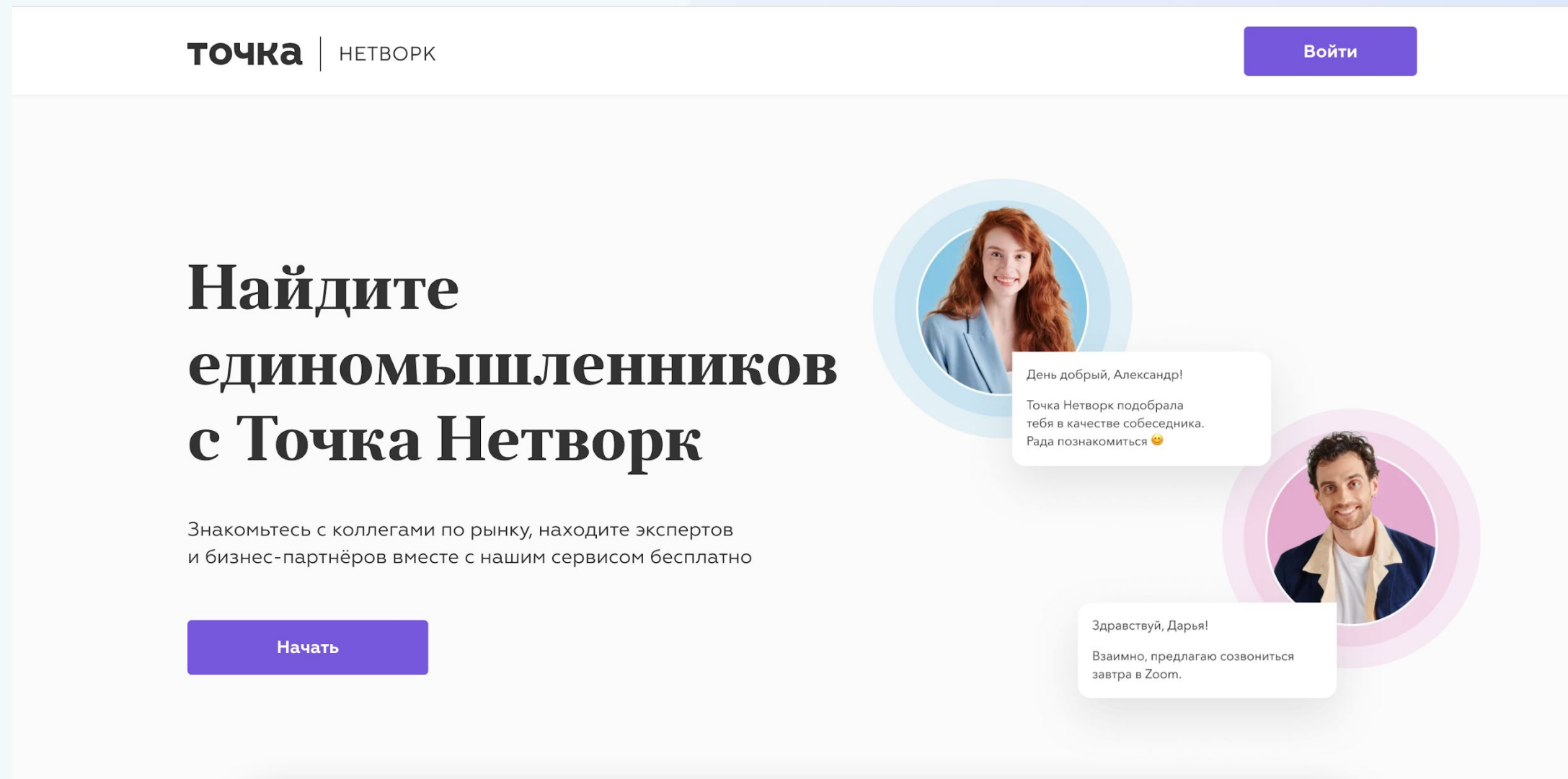


## Volee collects important data about bank's clients:

- Personal profiles in social networks
- Interests and professional expertise
- Business goals and objectives
- Professional requests
- Reviews of clients about each other
- Additional information upon request

# Tochka & VOLEE

One of the biggest banks for entrepreneurs in Russia  
created their online community on our platform



The screenshot shows the homepage of the Tochka Network website. At the top left, the logo "точка | НЕТВОРК" is displayed. At the top right, there is a purple button labeled "Войти". The main heading in Russian reads "Найдите единомышленников с Точка Нетворк". Below this, a sub-headline states: "Знакомьтесь с коллегами по рынку, находите экспертов и бизнес-партнёров вместе с нашим сервисом бесплатно". A purple button labeled "Начать" is positioned below the sub-headline. On the right side, there are two circular profile pictures. The first is of a woman with red hair, with a speech bubble containing the text: "День добрый, Александр! Точка Нетворк подобрала тебя в качестве собеседника. Рада познакомиться 😊". The second is of a man with dark hair, with a speech bubble containing the text: "Здравствуй, Дарья! Взаимно, предлагаю созвониться завтра в Zoom."

<https://rko.tochka.com/network> (rus)

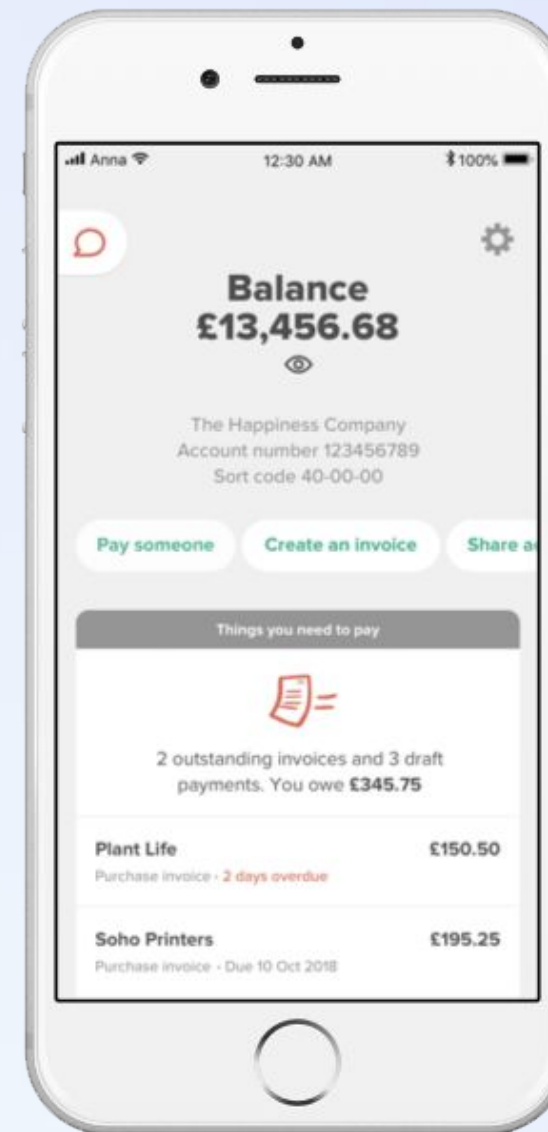
# Anna.Money & VOLEE

Bank in the UK uses Volee as a private banking service



It's great that our clients get additional networking opportunities in the private community of our bank. We see a lot of value for our business in that.

**Nik**  
**Anna Money Bank**



**ANNA**



# Feedback of the bank's clients that use **VOLEE**



"I found 2 new clients in the community that uses Volee. They were in search of partners in no code development, so we were perfectly matched".

**Nil**  
CEO [welovenocode.com](https://welovenocode.com)



"I matched for the 1-1 meeting with a lot of interesting people in the community, some of them became my clients and investors. It's so useful to make new connections in the online community"

**Tony**  
CEO Magickids.me



«Our team liked the idea of 1-1 networking among other clients of the bank where we have an account. We got meetings with experts and partners with whom we shared our experience»

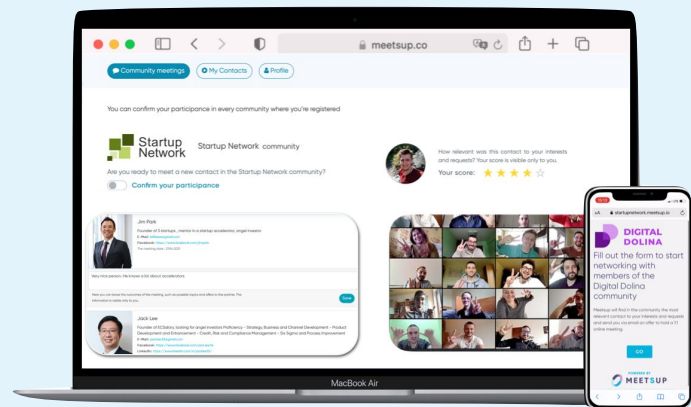
**Michael**  
COO Sporty



# Integrations

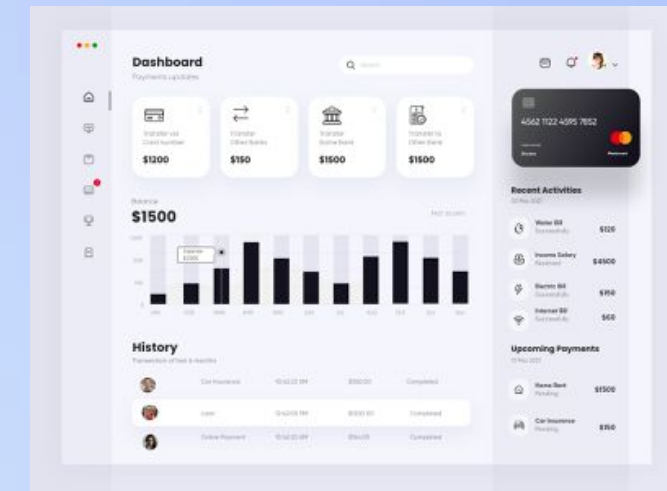
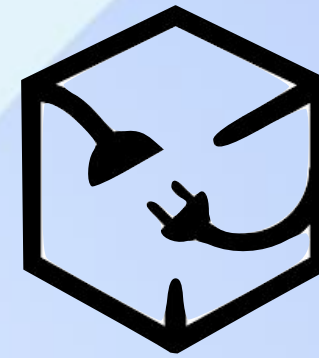
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## 1. «White label» community platform



Bank can create a community in «White Label» format and customize the design of the personal account of community members

## 2. Algorithm + Dashboard



We also provide the ability to use only Volee matching algorithm for banks that want to use their own UI or application



*Let's create structured data about your SME clients.*

Vlad Duplyakin,  
Co-founder Volee  
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Supported by  
leading b2b EU  
accelerator

Community  
Bank Network

 Participation confirmed